

One Stop Green Shop

Green Products & Services Eco-Fair



Saturday 22nd July
– Sunday 23rd July



Photo credit: The Artichair by http://www.thesteki.com/portfolio_page/spyros-kizis-artichair/

An Eco-Fair to showcase a wide range of socially responsible and environmentally friendly products, services, technology and innovations.

WHAT IS THE AIM?

To create a **network** of designers, producers and experts with the common goal of developing and marketing eco conscious products and services.

We wish to promote **Sustainable Consumption and Production (SCP)** among citizens; making them aware of the availability of greener, earth friendly alternatives to conventional products and services.

WHAT ARE THE CATEGORIES?

GREEN LIFESTYLE

Organic Food, Organic Textiles, Green Beauty Solutions, Energy Efficient Home Appliances, Recycled Arts and Crafts, Eco-Tours and many more.

GREEN TECHNOLOGIES

Water Treatment and Purification, Purifying Indoor Air Quality, Clean Energy, Green Buildings, Eco-Friendly Transport, Bio-Toilets and Bio-Fuel, Wet Waste Composting Solutions, Products out of Waste

FOR MORE INFORMATION: CONTACT



Email:
sonal.alvares@ekonnnect.net &
disha.mahajan@ekonnnect.net

Venue: Mumbai
(Space: To be
Advised)



WHY JOIN THE ECO-FAIR?

- Showcase, promote and sell your latest products to a larger audience
- Establish new connections with key stakeholders from industries, consumer organizations and procurement professionals
- Learn more about the market of green products and services and create a niche for yourself
- Be a part of the campaign for SCP, creating awareness and stimulating behavioral change

HIGHLIGHTS

Panel Discussions, Success Stories and Presentations on **Greening Supply Chains and Procurement**

Get your portrait made on recyclable paper, with a plantable pencil!

'Drop off' your **household hazardous waste** at our **collection** stall

Calculate your **Personal Carbon Footprint** (PCF) booth

Lucky draw & Quiz on Sustainability Quotient

Taste delicious **Organic and Local Food**

Art and Cultural Exhibits on Environment **including Music, Street Plays and Drama**

Make your own Tree Ganpati

Fun-filled **games, activities, workshops**, sessions for kids and youth.

Environment and **Wildlife Photography & Films Exhibition**



WHO SHOULD PARTICIPATE

- Manufacturers, Wholesalers & Retailers,
- Trade and Industry Associations,
- Procurement Managers,
- Representatives of CSR,
- Consultants and Advisors,
- Builders, Architects, Engineers, Planners,
- Activists, Students, Professionals and the General Public.

GPNI'S OBJECTIVES FOR THIS ECO-FAIR

- Awareness & education for behavioral change through demonstration, presentation and interaction.
- Provide local and external suppliers a platform to showcase their green products and services
- Bring buyers and procurement professionals from around the country to source solutions from greener alternatives and choices.
- Establish a platform for experts and practitioners to exchange ideas and share best practices on SCP through the exhibition.

WE ARE LOOKING FOR PARTNERS

Sponsor Category	Amount / Support	Logo Display	Key Note Speech	Screen a Short Corporate Film/Presentation
Principal Sponsor	INR 200000	YES	YES	YES
Co-Sponsor	INR 100000	YES	YES	N/A
Media Partner	Promotion	YES	N/A	N/A
Venue Partner	Venue	YES	N/A	N/A

Note: Service tax of 15% is applicable on all above quoted prices in INR . Any other benefits required, besides above, to be discussed with the organizers prior to the final acceptance of the sponsorship.

Please contact Sonal Alvares on 9920219038 or Disha Mahajan on 9930689917 or email : sonal.alvares@ekonnnect.net / disha.mahajan@ekonnnect.net

ABOUT GREEN PURCHASING NETWORK OF INDIA

GPNI is an evolving network of professionals interested and active in the general area of sustainable consumption and production essentially promoting green procurement. GPNI secretariat is hosted by the Ekonnnect Knowledge Foundation and is supported by the International Green Purchasing Network (IGPN), based in Tokyo.

Over the years, GPNI has been working on the various elements required to promote green procurement particularly in India. Reports on some of these studies are available on the website of GPNI (www.gpnindia.org).

ABOUT EKONNECT KNOWLEDGE FOUNDATION

Set up in latter half of 2012, Ekonnnect is a nonprofit section 8 company offering awareness, education and counsel Environmental Management & Sustainability. Please visit www.ekonnnect.net Ekonnnect is supported by Environmental Management Centre LLP, a strategic consulting company established in 1996 by Dr.Prasad Modak, Please visit www.emcentre.com

